



## **PRESS INFORMATION**

### **Honda Cars India begins delivery of its exclusive sporty range of Mobilio RS in India**

**New Delhi, September 23, 2014:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in the country, today began deliveries of the exclusive sporty range of its midsize stylish MPV – Mobilio RS to customers across the country.

The sporty Mobilio RS range was introduced in order to appeal to younger audience who look for distinct styling along with comfort of a spacious MPV and is available in two grades, RS and RS (O) in Diesel.

Mobilio RS incorporates a bolder and sportier exterior design than base grade of Mobilio and comes with a dynamic front and rear bumper, Projector headlamps with LED position lamps, attractive & exclusive Alloy Wheel design, Sporty Chrome grille, Stylish Tailgate spoiler, side sill garnish, retractable ORVM with turn indicators and Chrome exterior door handles.

The Mobilio RS(O) grade features an additional AVN (Audio Video Navigation) system with Rear Parking camera and Woody Interior Panels on the dashboard and door armrests to enhance the premium feel of the car.

Honda Mobilio RS grades are available in seven exciting range of exterior colors – Brilliant Gold Metallic, Carnelian Red Pearl, Majestic Blue Metallic, Urban Titanium Metallic, Alabaster Silver Metallic, Taffeta White and Crystal Black Pearl (*exclusive to RS*).

#### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 187 facilities in 121 cities spread across the country.